

Joshua Wilwohl

Phnom Penh, Cambodia (open to relocation)

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ACADEMIC PROFILE

I study how people use language to negotiate their place in the world. My teaching and research focus on English in Cambodia, reshaped by young people. I apply this work across real-world contexts through the design of communication systems, including a patented navigation technology.

EDUCATION

Doctor of Arts (DA), English Pedagogy/Writing, In Progress

Murray State University, Kentucky

Postgraduate Diploma (PgDip), Creative Writing, 2022

University of York, England

Master of Arts (MA), Online Journalism, 2017

Birmingham City University, England

Master of Public Administration (MPA), Emergency and Disaster Management, 2010

Metropolitan College of New York, New York

Bachelor of Arts (BA), Art History and Communications, 2008

Mercyhurst University, Pennsylvania

TEACHING EXPERIENCE

Assistant Professor, American University of Phnom Penh, 01/2023 to present, Cambodia
Private, independent university offering U.S.-accredited, English-medium dual degrees through partnerships with the University of Arizona and Fort Hays State University

- Courses: English Composition, Arts and Culture, Digital Linguistics and Discourse, Introduction to Humanities
- Developed the first linguistics course, Digital Linguistics and Discourse, enabling students to build human-centered experiences with technology
- Designed an online tool for composition students to identify argumentative gaps and refine thesis statements

Adjunct Professor, Metropolitan College of New York, 07/2017 to 01/2023, New York

Private, non-profit university known for its purpose-centered education model that blends theory and practice with social justice

- Postgraduate courses: Communication Design in the Identification of Organizational Disaster Needs and Research Methods in Disaster Management
- Undergraduate courses: Managing Information and Communication, Research and Information Gathering Skills, and Interpersonal Skills
- Mentored postgraduate students on research for and writing of capstone projects
- Designed curriculum for first online master's degree in Emergency & Disaster Management

TEACHING EXPERIENCE CONT'D

Lecturer, Pannasastra University of Cambodia, 08/2013 to 08/2016, Cambodia

Private, independent university that offers English-medium majors and programs

- Courses: Media in the Digital Age, Current Issues in Media, Introduction to Media Law and Ethics, and Introduction to Journalism
- Supervised undergraduate final-year projects

CERTIFICATIONS

Fellow of the Higher Education Academy (FHEA), Advance HE, United Kingdom, 12/2025

Awarded fellowship for demonstrating excellence in teaching and learning, as measured by meeting Professional Standards Framework criteria through peer review

Quality Matters (QM), 05/2018

Credentialed in the Application of the QM Rubric for Higher Education course design

RESEARCH EXPERIENCE

Doctoral, Department of English and Philosophy, Murray State University, 2024 to present

- [Working paper] Investigating translanguaging practices (English, Khmer, Sing/Signe-Khmer) among Cambodian university students in digital spaces
- Identified an emerging standard English variation (Transitional Cambodian English) through a mixed-methods approach, revealing advancements in the population's language abilities and providing insights for language education and policy reform
- Examined the impact of AI-mediated writing on pedagogy and identity, exploring how evolving text formalities redefine self-perception and agency

Manuscripts Under Review

- Song, J., & Wilwohl, J. (2025). *Reframing Linguistic Shame in and through Translanguaging: A Decolonial Perspective from Cambodian Youth*. Submitted to *International Multilingual Research Journal*.

Conference Presentations

- Wilwohl, J. (2026, May). *Digital Standards and the Possible Struggle for Linguistic Identity in Cambodian University Students*. Keynote address at the Third International Conference of the English Language Center, Taipei, Taiwan.
- Wilwohl, J. (2026, February). *Cambodian English, a Timeline*. Poster presented at the 22nd CamTESOL Conference on English Language Teaching, Phnom Penh, Cambodia.
- Wilwohl, J., & Song, J. (2025, July). *Cambodian Students' Identities in Digital Spaces Through Translanguaging Practices*. Paper presented at the 23rd AsiaTEFL International Conference, Hong Kong.
- Wilwohl, J. (2025, February). *Transitional Cambodian English: An Emerging Standard Variation?* Paper presented at the 21st CamTESOL Conference on English Language Teaching, Phnom Penh, Cambodia.

RESEARCH EXPERIENCE CONT'D

Conference Presentations Cont'd

- **Wilwohl, J.** (2024, October). *Language Matters: The Value of Words in Design*. Workshop led at Design Matters '24, Copenhagen, Denmark.
- **Wilwohl, J.** (2015, May). *Starting from Scratch—Going Digital in the Developing World*. Presented at Digital Journalism World, Singapore.
- **Wilwohl, J.** (2014, April). *Print to Digital—Catching Up With the Curve*. Presented at Interactive Digital News Design, Singapore.

PATENTS

Dobson, I., & **Wilwohl, J.** (2021). *Systems and Methods for Curated Navigational Route Management*. U.S. Patent No. 11,024,173. Washington, DC: U.S. Patent and Trademark Office.

- Applied research on language patterns to improve user experience across diverse groups

UNIVERSITY SERVICE

Assistant Professor, American University of Phnom Penh, 01/2023 to present, Cambodia

- Faculty advisor for Literature, Editorial, and Theater Club, overseeing annual writing awards and student-produced play
- Acted as team leader for humanities courses, revising syllabi to meet accreditation requirements and collaborating with colleagues to align assessments for program quality
- Established study abroad partnership with The University of Hong Kong, sending students each summer to earn certificates in communication and media
- Launched initiative with Digital Divide Data (a technology social enterprise), implementing workshops and internships to foster critical thinking and ethical AI use among students
- Raised funding for a student field trip to an ancient Cambodian temple complex, and secured U.S. Embassy's Homeland Security attaché as a guest lecturer on art crime
- Orchestrated university-wide art exhibition that featured a loaned Pablo Picasso artwork, incorporating cross-disciplinary lessons in art, language, and history
- Appointed as a founding member of President's Faculty Advisory Council

INDUSTRY EXPERIENCE

Project Manager, Automotive Events, 07/2016 to 01/2023, Ohio

- Increased app user sign-ups by 35% by rewriting onboarding copy
- Boosted in-app communication by 18% by A/B testing messages
- Eliminated new app user questions by writing research-based copy
- Led research and development for in-app car content
- Established and maintained an editorial style guide

INDUSTRY EXPERIENCE CONT'D

Digital Manager, The Cambodia Daily, 12/2011 to 12/2015, Cambodia

- Grew website users by 40K/per month by optimizing multilingual content for mobile devices
- Orchestrated a cross-functional team based in Cambodia, India, and Japan
- Authored processes for online content prioritization and management
- Cut production time by 2 hours by redesigning editorial workflow
- Managed digitization of a 20-year-old print archive

TECHNICAL SKILLS

HTML	CSS	JavaScript	PHP	Markdown
Sketch	Figma	Illustrator	InDesign	Photoshop

CREATIVE WRITINGS

the Besach, 12/2022

Crafted and exhibited an original Cambodian fairytale at Meta House Phnom Penh, using a hybrid storytelling approach by combining physical display panels with QR codes to build an interactive experience for readers

Meeting Mendeleev, 06/2022

Published a short story based on my real-life experience with a Russian fugitive on a Cambodian island in the *Mekong Review*

Azurite's All Right, 07/2019

Authored a children's book intended to help explain preterm birth and its impact on the family; distributed by UH Rainbow Babies & Children's Hospital in Ohio

LANGUAGES

English

Native

Khmer

Limited Working Proficiency