

Joshua Wilwohl

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SUMMARY

Interdisciplinary academic specializing in identity formation through art, language, and technology, with expertise in linguistic relativity and English pedagogy

EDUCATION

Doctor of Arts (DA), English Pedagogy/Writing, In Progress

Murray State University, Kentucky

Postgraduate Diploma (PgDip), Creative Writing, 2023

University of York, England

Master of Arts (MA), Online Journalism, 2017

Birmingham City University, England

Master of Public Administration (MPA), Emergency and Disaster Management, 2010

Metropolitan College of New York, New York

Bachelor of Arts (BA), Art History and Communication, 2008

Mercyhurst University, Pennsylvania

TEACHING EXPERIENCE

Assistant Professor, American University of Phnom Penh, 2023 to present, Cambodia

- Undergraduate courses taught: (1) Digital Linguistics and Discourse, (2) Arts and Culture, and (3) Introduction to Humanities
- Analyzed Cambodian English and its cultural implications, presenting findings at international conferences and to government stakeholders to inform language policy
- Developed and launched university's first linguistics course, Digital Linguistics and Discourse, to help students create human-centered experiences with technology
- Secured partnership for summer study abroad program with The University of Hong Kong
- Organized a university-wide art exhibition that featured a loaned Pablo Picasso artwork, incorporating cross-disciplinary lessons in art, language, and history

Adjunct Professor, Metropolitan College of New York, 2017 to 2023, New York

- Postgraduate courses taught: (1) Communication and Design in the Identification of Organizational Disaster Needs and (2) Research Methods in Disaster Management
- Undergraduate courses taught: (1) Managing Information and Communication, (2) Research and Information Gathering Skills, and (3) Interpersonal Skills
- Mentored postgraduate students on research for and writing of capstone projects, including addressing ways to improve crisis communication in non-English-speaking neighborhoods
- Designed and evaluated curriculum for university's first online master's degree in Emergency and Disaster Management

TEACHING EXPERIENCE CONT'D

Lecturer, Pannasastra University of Cambodia, 2013 to 2016, Cambodia

- Undergraduate courses taught: (1) Media in the Digital Age, (2) Current Issues in Media, (3) Introduction to Media Law and Ethics, and (4) Introduction to Journalism
- Advised final-year projects, including a social media engagement plan for a national television network and a documentary video about Khmer food

RESEARCH EXPERIENCE

Doctoral, Department of English and Philosophy, Murray State University, 2024 to present

- [Working Paper] Investigating how Cambodian university students engage with Khmer and variations of English through translanguaging practices in digital spaces
- Identified an emerging English-language variation among Cambodian university students through a mixed-methods approach, revealing advancements in the population's language abilities and providing insights for language education and policy reform
- Conducted a systematic literature review on the fluidity of writer identity with artificial intelligence, examining the impact on writing pedagogy and finding that as the formalities of text change, there is the potential to reshape how one understands the self

CONFERENCE PRESENTATIONS

Cambodian Students' Identities in Digital Spaces Through Translanguaging Practices

AsiaTEFL, 07/2025, Hong Kong

Scheduled to present research on how Cambodian university students blend Khmer and English to express their identities and attitudes, revealing new patterns in youth language adaptation

Transitional Cambodian English: An Emerging Standard Variation?

CamTESOL, 02/2025, Cambodia

Delivered a paper presentation, sharing findings from year-long research into a Cambodian English variation and its potential impact on Khmer culture, education, and language policy

Language Matters: The Value of Words in Design

Design Matters, 10/2024, Denmark

Led a 90-minute workshop, demonstrating how words drive user behavior by illustrating the relationship between writing and design, with an emphasis on human-centered approaches

Starting from Scratch—Going Digital in the Developing World

Digital Journalism World, 05/2015, and *Interactive Digital News Design*, 04/2014, Singapore

Detailed the digital transition of Cambodia's news industry for a mobile-only population, including development of a distributed newsroom and a paywall for a cash economy

PATENTS

Inventor, Systems and Methods for Curated Route Management, 12/2023

Researched user language patterns to develop a navigation system (U.S. Patent 11,024,173) that informed the design of a mobile event app for global car brands

INDUSTRY EXPERIENCE

Project Manager, Automotive Events, 2016 to 2023, Ohio

- Increased app user sign-ups by 35% by rewriting onboarding copy
- Boosted in-app communication by 18% by A/B testing messages
- Eliminated new app user questions by writing research-based copy
- Led research and development for in-app car content
- Established and maintained an editorial style guide
- Advised stakeholders on content and design strategies

Digital Manager, The Cambodia Daily, 2011 to 2015, Cambodia

- Grew website users by 40K/per month by optimizing multilingual content for mobile devices
- Orchestrated a cross-functional team based in Cambodia, India, and Japan
- Authored processes for online content prioritization and management
- Cut production time by 2 hours by redesigning editorial workflow
- Trained Cambodian writers to craft English-language copy
- Managed digitization of a 20-year-old print archive

CREATIVE WRITINGS

the Besach, 12/2022

Crafted and exhibited an original Cambodian fairytale at Meta House Phnom Penh, using a hybrid storytelling approach by combining physical display panels with QR codes to build an interactive experience for readers

Meeting Mendeleev, 06/2022

Published a short story about my real-life experience with a Russian fugitive on a Cambodian island in the *Mekong Review*, a literary magazine

Azurite's All Right, 07/2019

Authored a children's book intended to help explain preterm birth and its impact on the family; distributed by UH Rainbow Babies & Children's Hospital in Ohio

TECHNICAL SKILLS

HTML	CSS	JavaScript	PHP	Markdown
Sketch	WordPress	Illustrator	InDesign	Photoshop

CERTIFICATIONS

Quality Matters (QM), 05/2018

Application of QM Rubric for Higher Education

LANGUAGES

Khmer

Limited Working Proficiency