

## **Joshua Wilwohl**

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### **SUMMARY**

Interdisciplinary academic specializing in identity negotiation through art, language, and technology, with expertise in linguistic relativity and English pedagogy

### **EDUCATION**

#### **Doctor of Arts (DA), English Pedagogy/Writing, In Progress**

Murray State University, Kentucky

#### **Postgraduate Diploma (PgDip), Creative Writing, 2023**

University of York, England

#### **Master of Arts (MA), Online Journalism, 2017**

Birmingham City University, England

#### **Master of Public Administration (MPA), Emergency and Disaster Management, 2010**

Metropolitan College of New York, New York

#### **Bachelor of Arts (BA), Art History and Communication, 2008**

Mercyhurst University, Pennsylvania

### **TEACHING EXPERIENCE**

#### **Assistant Professor, American University of Phnom Penh, 2023 to present, Cambodia**

- Undergraduate courses taught: (1) Digital Linguistics and Discourse, (2) Arts and Culture, and (3) Introduction to Humanities
- Analyzed Cambodian English and its cultural implications, presenting findings at international conferences and to government stakeholders to inform language policy
- Developed and launched university's first linguistics course, Digital Linguistics and Discourse, to help students create human-centered experiences with technology
- Secured partnership for summer study abroad program with The University of Hong Kong
- Organized a university-wide art exhibition that featured a loaned Pablo Picasso artwork, incorporating cross-disciplinary lessons in art, language, and history

#### **Adjunct Professor, Metropolitan College of New York, 2017 to 2023, New York**

- Postgraduate courses taught: (1) Communication and Design in the Identification of Organizational Disaster Needs and (2) Research Methods in Disaster Management
- Undergraduate courses taught: (1) Managing Information and Communication, (2) Research and Information Gathering Skills, and (3) Interpersonal Skills
- Mentored postgraduate students on research for and writing of capstone projects, including addressing ways to improve crisis communication in non-English-speaking neighborhoods
- Designed and evaluated curriculum for university's first online master's degree in Emergency and Disaster Management

## TEACHING EXPERIENCE CONT'D

### **Lecturer, Pannasastra University of Cambodia, 2013 to 2016, Cambodia**

- Undergraduate courses taught: (1) Media in the Digital Age, (2) Current Issues in Media, (3) Introduction to Media Law and Ethics, and (4) Introduction to Journalism
- Advised final-year projects, including a social media engagement plan for a national television network and a documentary video about Khmer food

## RESEARCH EXPERIENCE

### **Doctoral, Department of English and Philosophy, Murray State University, 2024 to present**

- [Working Paper] Investigating how Cambodian university students engage with Khmer and variations of English through translanguaging practices in digital spaces
- Identified an emerging English-language variation among Cambodian university students through a mixed-methods approach, revealing advancements in the population's language abilities and providing insights for language education and policy reform
- Conducted a systematic literature review on the fluidity of writer identity with artificial intelligence, examining the impact on writing pedagogy and finding that as the formalities of text change, there is the potential to reshape how one understands the self

## CONFERENCE PRESENTATIONS

### **Cambodian Students' Identities in Digital Spaces Through Translanguaging Practices**

*AsiaTEFL*, 07/2025, Hong Kong

Scheduled to present research on how Cambodian university students blend Khmer and English to express their identities and attitudes, revealing new patterns in youth language adaptation

### **Transitional Cambodian English: An Emerging Standard Variation?**

*CamTESOL*, 02/2025, Cambodia

Delivered a paper presentation, sharing findings from year-long research into a Cambodian English variation and its potential impact on Khmer culture, education, and language policy

### **Language Matters: The Value of Words in Design**

*Design Matters*, 10/2024, Denmark

Led a 90-minute workshop, demonstrating how words drive user behavior by illustrating the relationship between writing and design, with an emphasis on human-centered approaches

### **Starting from Scratch—Going Digital in the Developing World**

*Digital Journalism World*, 05/2015, and *Interactive Digital News Design*, 04/2014, Singapore

Detailed the digital transition of Cambodia's news industry for a mobile-only population, including development of a distributed newsroom and a paywall for a cash economy

## PATENTS

### **Inventor, Systems and Methods for Curated Route Management, 12/2023**

Researched user language patterns to develop a navigation system (U.S. Patent 11,024,173) that informed the design of a mobile event app for global car brands

## INDUSTRY EXPERIENCE

### **Project Manager, Automotive Events, 2016 to 2023, Ohio**

- Increased app user sign-ups by 35% by rewriting onboarding copy
- Boosted in-app communication by 18% by A/B testing messages
- Eliminated new app user questions by writing research-based copy
- Led research and development for in-app car content
- Established and maintained an editorial style guide
- Advised stakeholders on content and design strategies

### **Digital Manager, The Cambodia Daily, 2011 to 2015, Cambodia**

- Grew website users by 40K/per month by optimizing multilingual content for mobile devices
- Orchestrated a cross-functional team based in Cambodia, India, and Japan
- Authored processes for online content prioritization and management
- Cut production time by 2 hours by redesigning editorial workflow
- Trained Cambodian writers to craft English-language copy
- Managed digitization of a 20-year-old print archive

## CREATIVE WRITINGS

### **the Besach, 12/2022**

Crafted and exhibited an original Cambodian fairytale at Meta House Phnom Penh, using a hybrid storytelling approach by combining physical display panels with QR codes to build an interactive experience for readers

### **Meeting Mendeleev, 06/2022**

Published a short story about my real-life experience with a Russian fugitive on a Cambodian island in the *Mekong Review*, a literary magazine

### **Azurite's All Right, 07/2019**

Authored a children's book intended to help explain preterm birth and its impact on the family; distributed by UH Rainbow Babies & Children's Hospital in Ohio

## TECHNICAL SKILLS

HTML	CSS	JavaScript	PHP	Markdown
Sketch	WordPress	Illustrator	InDesign	Photoshop

## CERTIFICATIONS

### **Quality Matters (QM), 05/2018**

Application of QM Rubric for Higher Education

## LANGUAGES

### **Khmer**

Limited Working Proficiency